

Annual EEO Public File Report Form

WMSN-TV FOX 47

Annual EEO Public File Report

The purpose of the EEO Public File Report (“Report”) is to comply with Section 73.2080(c)(6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following station: WMSN TV Madison WI and is required to be placed in the public inspection files of these stations, and posted on the web sites.

The information contained in this Report covers the time period beginning **August 1, 2009** to and including **July 31, 2010**.

The FCC’s 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station(s) comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Sections 73.2080(c)(2) of the FCC rules.

Appendices 1, 2, and 3, which follow, have been designed, in the aggregate, to provide the required information. Please note that the numbers listed on Appendix 2 under the column entitle “Full-time Positions for Which This Source Was Utilized” refer to the number of the full-time job positions listed on Appendix 1.

For the purposes of this Report, a vacancy was deemed “filled” not when the offer was extended but when the hiree accepted the job offer and started in the position. A person was deemed “interviewed” when he or she was interviewed in person.

Appendix 1 to

Sample Annual EEO Public File Report Form

Covering the Period from **August 1, 2009** to **July 31, 2010**

Station(s) Comprising Station Employment Unit: WMSN

Section 1: Vacancy Information

	Full-time Positions Filled By Job Title	Recruitment Source of Hiree	Total Number of Interviewees from All sources for this Position
1	Advertising Coordinator (4)	Employee Referral (1) Wisconsin Broadcasting Association (2) WMSN Website (1) CareerBuilder (1) SBG Website (1)	6
2	Assistant Advertising Operations Manager	SBG Website	3
3	Sales Executive (9)	Employee Referral (1) CareerBuilder (2) Fox 47 Website (2) Fox 47 TV (1) Current Employee (2) Newsblues.com (1)	24
4	Accounting Manager	Wisconsin State Journal (1)	3
5	Staff Accountant (2)	CareerBuilder (2)	10
6	Local Sales Manager	Current Employee	5
7	Assistant Regional Controller	Internal Employee	1

Total Number of Persons Interviewed During Applicable Period: 52

Appendix 2 to

Sample Annual EEO Public File Report Form

Covering the Period from **August 1, 2009** to **July 31, 2010**

Station(s) Comprising Station Employment Unit: WMSN

Section 2: Recruitment Source Information

Recruitment Source (Name, Address, Telephone Number, Contact Person)	Total Number of Interviewees This Source Has Provided During This Period (If Any)	Full-time Positions for Which This Source Was Utilized
A Room of Ones Own Bookstore Attn: Sandi Torkildson 317 W Johnson Street Madison, WI 53714 Phone: 608-257-7888	0 0 0 0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (9) Accounting Manager (1) Staff Accountant (2) Local Sales Manager (1)
ABR Employment Services – Madison, WI Attn: Tibor Zana 6808 Odana Road Ste 201 Madison, WI 53719 Phone: 608-827-5818	0 0 0 0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (9) Accounting Manager (1) Staff Accountant (2) Local Sales Manager (1)
Advanced Employment, Inc. Attn: Chris Sarbacker 7618 Westward Way Ste 99 Madison, WI 53717 Phone: 608-833-7170	0 0 0 0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (9) Accounting Manager (1) Staff Accountant (2) Local Sales Manager (1)
Affirmative Action – City of Madison Attn: Stephanie Oylar 215 Martin Luther King, Jr. Blvd Ste 130 Madison, WI 53703 Phone: 608-266-4082	0 0 0	Sales Executive (1) Accounting Manager (1) Staff Accountant (2)
AgeAdvantAge Older Worker Program Attn: Russell Gruner Dane County Job Center 1819 Aberg Ave Ste C Madison, WI 53704 Phone: 608-242-4897	0 0 0 0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (9) Accounting Manager (1) Local Sales Manager (1)
American Women in Radio and Television	0 0	Sales Executive (1) Accounting Manager (1)

	Attn: Jane Howitt 1760 Old Meadow Rd Ste 500 McLean, VA 22102 Phone: 703-506-3290		
	American Women in Radio and Television Attn: Maria Brennan, CAE 1760 Old Meadow Rd Ste 500 McLean, VA 22102 Phone: 703-506-3290	0	Staff Accountant (2)
	Arc House Attn: Michelle Corrigan 202 N Patterson Madison, WI 53703 Phone: 608-283-6430	0 0 0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (8) Local Sales Manager (1)
	Arc – Dane County Attn: Ken Hobbs 1320 Mendota Street, 111A Madison, WI 53714 Phone: 608-257-9738	0 0 0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (8) Local Sales Manager (1)
	Arc of Fond du Lac County Attn: Tania Rhoads 2001 West Beltline Highway Ste 102 Madison, WI 53713 Phone: 608-278-2300	0 0 0	Sales Executive (1) Accounting Manager (1) Staff Accountant (2)
	ARC – Association of Retarded Citizens – ARC House Attn: Celeste Miller 202 North Patterson Street Madison, WI 53703 Phone: 608-283-6430	0 0 0	Sales Executive (1) Accounting Manager (1) Staff Accountant (2)
	ARC – Association of Retarded Citizens – Community Services, Inc. Attn: Laura Parker 1409 Emil St Ste 100 Madison, WI 53713 Phone: 608-283-6426	0 0 0	Sales Executive (1) Accounting Manager (1) Staff Accountant (2)
	Asian American Journalist Association Attn: Albert Lee 1182 Market St San Francisco, CA 94102 Phone: 415-346-2051 Ext 107	0 0 0	Sales Executive (1) Accounting Manager (1) Staff Accountant (2)
	Asian American Student Attn: Amy Eng 2 nd FL, Red Gym 716 Langdon St Madison, WI 53706 Phone: 608-262-5169	0 0 0 0 0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (9) Accounting Manager (1) Staff Accountant (2) Local Sales Manager (1)
	Atwood Community Center Attn: Lisa Jacobs 2425 Atwood Ave	0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1)

Madison, WI 53704 Phone: 608-241-1574	0 0	Sales Executive (8) Local Sales Manager (1)
Berkeley Education and Training Center Attn: Dennis Judge 2 Bala Plaza Ste 504 Bala Cynwyd, PA 19004 Phone: 610-664-3880	0 0 0 0 0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (9) Accounting Manager (1) Staff Accountant (2) Local Sales Manager (1)
Bridge-Lake Point Waunona Neighborhood Center Attn: Tom Solyst 1917 Lake Point Dr Madison, WI 53713 Phone: 608-441-6991	0 0 0 0 0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (9) Accounting Manager (1) Staff Accountant (2) Local Sales Manager (1)
Bureau on Aging & Disability Resources Attn: Maurine Strickland 1 West Wilson St RM 450 Madison, WI 53707	0 0 0 0 0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (9) Accounting Manager (1) Local Sales Manager (1) Staff Accountant (2)
Career and Technical Education Team Attn: Courtney Jenkins PO Box 7841 Madison, WI 53711 Phone: 608-266-3551	0 0 0 0 0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (9) Accounting Manager (1) Staff Accountant (2) Local Sales Manager (1)
CareerBuilder Attn: Brian Maggio 8401 Greensboro Dr, Ste 250 McLean, VA 22102 Phone: 410-998-9740	1 0 9 0 9 2	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (9) Accounting Manager (1) Staff Accountant (2) Local Sales Manager (1)
Center on Education and Work Attn: Wendy Way 646 Odell Street Madison, WI 53711 Phone: 608-263-5451	0 0 0 0 0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (9) Accounting Manager (1) Staff Accountant (2) Local Sales Manager (1)
Centro Guadalupe Attn: Andy Russell 1862 Beld St Madison, WI 53713	0 0 0 0 0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (9) Accounting Manager (1) Staff Accountant (2) Local Sales Manager (1)
Centro Hispano Attn: Peter Munoz 810 W Badger Rd	0 0	Assistant Advertising Operations Manager (1) Sales Executive (1)

Madison, WI 53713 Phone: 608-255-3018	0 0 0	Accounting Manager (1) Staff Accountant (2) Local Sales Manager (1)
Centro Hispano of Dane County Attn: Jesse Sanchez 835 W. Badger Road Madison, WI 53713 Phone: 608-255-3018	0 0 0 0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (9) Accounting Manager (1) Local Sales Manager (1)
Chrysalis Inc Attn: Julianne Carbin 844 Williamson St Madison, WI 53703 Phone: 608-256-3102	0 0 0 0 0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (9) Accounting Manager (1) Staff Accountant (2) Local Sales Manager (1)
City of Madison Affirmative Action Attn: Robin Bloom 215 Martin Luther King Blvd #130 Madison, WI 53703 Phone: 608-266-4082	0	Sales Executive (8)
City of Madison Affirmative Action Attn: Stephanie Oyler 215 Martin Luther King Blvd #130 Madison, WI 53703	0 0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Local Sales Manager (1)
Coalition of Wisconsin Aging Groups Attn: Thomas Frazier 2850 Dairy Dr Madison, WI 53718 Phone: 608-224-0606	0 0 0 0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (9) Local Sales Manager (1) Accounting Manager (1)
Common Cause in Wisconsin Attn: Jay Heck 152 W. Johnson, Suite 212 PO Box 2597 Madison, WI 53701 Phone: 608-256-2686	0 0 0 0 0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (9) Accounting Manager (1) Staff Accountant (2) Local Sales Manager (1)
Communication Workers of America – Local 4630 Attn: Robin Nix 821 Williamson St Madison, WI 53703 Phone: 608-256-4630	0 0 0 0 0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (9) Accounting Manager (1) Staff Accountant (2) Local Sales Manager (1)
Communication Workers of America – Local 4630 Attn: Melissa Herman 821 Williamson St Madison, WI 53703 Phone: 608-256-4630	0 0 0 0 0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (9) Accounting Manager (1) Staff Accountant (2) Local Sales Manager (1)
Communication Workers of America – Local 4630 Attn: Sharron St John	0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1)

821 Williamson St Madison, WI 53703 Phone: 608-256-5111	0 0 0 0	Sales Executive (9) Accounting Manager (1) Staff Accountant (2) Local Sales Manager (1)
Community Action Coalition of South Central Wisconsin Attn: Greta C Hanson 1717 N Stoughton Rd Madison, WI 53704 Phone: 608-246-4730	0 0 0 0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (9) Accounting Manager (1) Local Sales Manager (1)
Community Support Program Blacksmith House, Dane County Attn: Ed Stoll 2000 Fordem Ave Madison, WI 53703 Phone: 608-286-2750	0 0 0 0 0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (9) Accounting Manager (1) Staff Accountant (2) Local Sales Manager (1)
Dane County Contract Compliance Program Attn: Wesley Sparkman City/County Building RM421 210 Martin Luther King Jr Blvd Madison, WI 53703 Phone: 608-266-5623	0 0 0 0 0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (9) Accounting Manager (1) Staff Accountant (2) Local Sales Manager (1)
Dane County Equal Opportunity Commission Attn: Isadore Knox 210 Martin Luther King Jr Blvd Madison, WI 53703 Phone: 608-266-4192	0 0 0	Sales Executive (1) Accounting Manager (1) Staff Accountant (2)
Dane County Huber Center Attn: Karen Jaehnig 2120 Rimrock Rd Madison, WI 53713 Phone: 608-267-1579	0 0 0 0 0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (9) Accounting Manager (1) Staff Accountant (2) Local Sales Manager (1)
Dane County Job Center Attn: Robert Evans 1819 Aberg Avenue Ste C Madison, WI 53704 Phone: 608-242-4907	0 0 0 0 0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (9) Accounting Manager (1) Staff Accountant (2) Local Sales Manager (1)
Dane County Mental Health Center Attn: Bob Boyd 625 W. Washington Avenue Madison, WI 53703 Phone: 608-280-2700	0 0 0 0 0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (9) Accounting Manager (1) Staff Accountant (2) Local Sales Manager (1)
Dane County Cornerstone Attn: Corinda Riney-Moore 2000 Fordem Ave	0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1)

Madison, WI 53703 Phone: 608-280-3180	0 0 0 0	Sales Executive (9) Accounting Manager (1) Staff Accountant (2) Local Sales Manager (1)
Dane County Gateway CSP Attn: Brad Schlough 1020 Regent St, 3rd FL Madison, WI 53715 Phone: 608-280-3150	0 0 0 0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (9) Accounting Manager (1) Staff Accountant (2) Local Sales Manager (1)
Dane County Program of Assertive Community Treatment Attn: Jana Lane Frey 108 South Webster Madison, WI 53703 Phone: 608-266-5623	0 0 0 0 0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (9) Accounting Manager (1) Staff Accountant (2) Local Sales Manager (1)
Dane County Veterans Administration Community Support Attn: John Radke 306 North Brooks Street Madison, WI 53715 Phone: 608-280-7195	0 0 0 0 0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (9) Accounting Manager (1) Staff Accountant (2) Local Sales Manager (1)
Department of Corrections – Transition Program Attn: Rachele Klassy 3099 East Washington Ave PO Box 7925 Madison, WI 53707 Phone: 608-240-5000	0 0 0 0 0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (9) Accounting Manager (1) Staff Accountant (2) Local Sales Manager (1)
Dimensions -Wisconsin Rehabilitation Attn: Dennis Carriere 313 W Beltline Hwy Ste 120 Madison, WI 53713 Phone: 608-327-9250	0 0 0 0 0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (9) Accounting Manager (1) Staff Accountant (2) Local Sales Manager (1)
East Madison Community Center Attn: Tom Moen 8 Strubel Ct Madison, WI 53704 Phone: 608-249-0861	0 0	Sales Executive (1) Accounting Manager (1)
Edgewood College Attn: Pearl Leonard-Rock 1000 Edgewood College Drive Madison, WI 53711	0 0 0 0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (9) Accounting Manager (1) Staff Accountant (2) Local Sales Manager (1)
Edgewood College Career Services Attn: Kasey Dewitt	0	Advertising Coordinator (4) Assistant Advertising Operations

1000 Edgewood College Drive 206 DeRicci Hall Madison, WI 53711 Phone: 608-663-2281	0 0 1 0 0	Manager (1) Sales Executive (9) Accounting Manager (1) Staff Accountant (2) Local Sales Manager (1)
Edgewood College Communication Studies Attn: Kella Mella 32 Lower Level Library Building 1000 Edgewood College Drive Madison, WI 53711 Phone: 608-663-3461	0 0 0 0 0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (9) Accounting Manager (1) Staff Accountant (2) Local Sales Manager (1)
Employment & Training Association Attn: Dave Skattum 1819 Aberg Ave Ste C Madison, WI 53704 Phone: 608-242-7527	0 0 0 0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (9) Local Sales Manager (1) Staff Accountant (2)
Employment & Training Association Attn: Jon Danforth 1819 Aberg Ave Ste C Madison, WI 53704 Phone: 608-242-7527	0 0 0 0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (9) Local Sales Manager (1) Staff Accountant (2)
Employment Resources Inc Attn: John Fuller 4126 Lien Rd Ste 104 Madison, WI 53704 Phone: 608-246-3444	0 0 0	Sales Executive (1) Accounting Manager (1) Staff Accountant (2)
Equal Opportunities Commission Attn: Lucia Nunez 210 Martin Luther King Jr Blvd Rm 523 Madison, WI 53703 Phone: 608-266-4910	0 0 0	Sales Executive (1) Accounting Manager (1) Staff Accountant (2)
Exchange Center for the Prevention of Child Abuse Attn: Jane Nemke 2120 Fordem Avenue Madison, WI 53704 Phone: 608-241-3434	0 0 0 0 0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (9) Accounting Manager (1) Staff Accountant (2) Local Sales Manager (1)
Focuscorp, Inc. Attn: Catherine Murray 3201 Latham Drive Madison, WI 53713 Phone: 608-277-9140	0 0	Assistant Advertising Operations Manager (1) Sales Executive (9)
Focuscorp, Inc. Attn: Karen Reibetanz 3201 Latham Drive Madison, WI 53713 Phone: 608-277-9140	0 0 0	Advertising Coordinator (4) Local Sales Manager (1) Staff Accountant (2)

Forward Service Corporation Attn: Sandy 1402 Pankratz St Ste 101 Madison, WI 53704 Phone: 608-244-3526	0 0 0 0 0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (9) Accounting Manager (1) Staff Accountant (2) Local Sales Manager (1)
Fox 47 Website www.fox47.com Attn: Sheryl Nelson 7847 Big Sky Drive Madison, WI 53719 Phone: 608-833-0047	1 0 6 0 1 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (9) Accounting Manager (1) Staff Accountant (2) Local Sales Manager (1)
Goodman Community Center Attn: Becky Steinhoff 149 Wabesa St Madison, WI 53704 Phone: 608-241-1574	0 0	Sales Executive (1) Staff Accountant (2)
Herzing College – Madison Campus Attn: Shirley Harder The Professional Development Center 5218 East Terrace Drive Madison, WI 53718 Phone: 608-663-0841	0 0 0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (8) Local Sales Manager (1)
Hispanic Link News Service, Inc. Attn: Carlos Erickson-Mendoza 1420 North St, NW Ste 101 Washington DC 20005 Phone: 202-234-0280	0 0 0	Sales Executive (1) Accounting Manager (1) Staff Accountant (2)
ITT Technical Institute Madison, WI Attn: Jennifer Kalka 2450 Rimrock Rd Ste 100 Madison, WI 53713 Phone: 608-288-6301	0	Sales Executive (1)
Internal Candidate www.fox47.com Attn: Sheryl Nelson 7847 Big Sky Drive Madison, WI 53719 Phone: 608-833-0047	0 1 2 0 0 2 1	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (9) Accounting Manager (1) Staff Accountant (2) Local Sales Manager (1) Asst. Regional Controller (1)
Jewish Social Services of Madison Attn: Barbara Spierer, LCSW Max Weistein Jewish Community Building 6434 Enterprise Ln Madison, WI 53719 Phone: 608-278-1808	0 0 0 0 0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (9) Accounting Manager (1) Staff Accountant (2) Local Sales Manager (1)
Kennedy Heights Community Ctr Attn: Alyssa Kenney 199 Kennedy Heights	0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1)

Madison, WI 53703 Phone: 608-244-0767	0 0 0 0	Sales Executive (9) Accounting Manager (1) Staff Accountant (2) Local Sales Manager (1)
Legal Action of Wisconsin, Inc. (Law) Attn: Alissia Olivas 31 S Mills St PO Box 259686 Madison, WI 53725 Phone: 608-256-3304	0 0 0 0 0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (9) Accounting Manager (1) Staff Accountant (2) Local Sales Manager (1)
Literacy Network Attn: Brian Anderson 1118 S Park St Madison, WI 53715 Phone: 608-244-3911	0 0 0 0 0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (9) Accounting Manager (1) Staff Accountant (2) Local Sales Manager (1)
Lutheran Social Services of Wisconsin and Upper Michigan, Inc. Attn: Rev. Dr. Dan Fester Samaritan Counseling Center of Southern Wisconsin 2165 Linden Ave Madison, WI 53704 Phone: 608-663-0764	0 0 0 0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (9) Local Sales Manager (1) Staff Accountant (2)
Madison Area Rehabilitation Center – East Attn: Debi Webb 3939 Lien Rd Madison, WI 53704 Phone: 608-241-2929	0 0	Sales Executive (1) Staff Accountant (2)
Madison Area Rehabilitation Center – West Attn: Randy Klein 805 Forward Dr Madison, WI 53711 Phone: 608-273-3630 Ext 11	0 0 0	Sales Executive (1) Accounting Manager (1) Staff Accountant (2)
Madison Area Rehabilitation Center Attn: Richard Berling 901 Post Road Madison, WI 53713 Phone: 608-223-9110	0 0 0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (8) Local Sales Manager (1)
Madison Area Technical College Attn: Anastatia Metros 3550 Andersen St Madison, WI 53704 Phone: 608-243-4271	0 0 0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (8) Local Sales Manager (1)
Madison Area Technical College Attn: Debbra Reichert 211 N Carroll St Madison, WI 53703 Phone: 608-259-2950	0 0 0 0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (9) Accounting Manager (1) Staff Accountant (2)

		0	Local Sales Manager (1)
Madison Area Technical College Attn: Mary Knight Tools for Tomorrow: Woman in Trades & Technology 2125 Commercial Ave Madison, WI 53704 Phone: 608-246-5286	0 0 0 0 0	0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (9) Local Sales Manager (1) Staff Accountant (2)
Madison Area Technical College – Truax Campus Attn: Patty Geske 3550 Anderson St RM 159 Madison, WI 53704 Phone: 608-246-6100	0 0 0	0	Sales Executive (1) Accounting Manager (1) Staff Accountant (2)
Madison Community Foundation Attn: Ann Casey 2 Science Court PO Box 5010 Madison, WI 53703 Phone: 608-232-1763	0 0 0 0 0 0	0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (9) Accounting Manager (1) Staff Accountant (2) Local Sales Manager (1)
Madison Equal Opportunities Commission Attn: Ariel Ford 210 Martin Luther King Bld Ste 500 Madison, WI 53703 Phone: 608-266-4910	0 0 0 0	0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (8) Local Sales Manager (1)
Madison Magazine Attn: Cindy Morris 7025 Raymond Rd Madison, WI 53719 Phone: 608-270-3600	0 0 0 0 0 0	0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (9) Accounting Manager (1) Staff Accountant (2) Local Sales Manager (1)
Madison Media Institute Attn: Bill Mallison 2702 Agriculture Dr Madison, WI 53719 Phone: 608-663-2000	0 0 0 0 0 0	0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (9) Accounting Manager (1) Staff Accountant (2) Local Sales Manager (1)
Madison Rehab Center South Attn: Wendy Reinhart 901 Post Rd Madison, WI 53713 Phone: 608-288-8088	0 0 0	0	Sales Executive (1) Accounting Manager (1) Staff Accountant (2)
MARC West Attn: Randy Klein 805 Forward Drive Madison, WI 53711 Phone: 608-273-3630 Ext: 11	0 0 0 0	0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (8) Local Sales Manager (1)
McBurney Resource Center Attn: Barbara Lafferty 905 University Avenue Madison, WI 53715	0 0 0	0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (8)

	Phone: 608-263-2741	0	Local Sales Manager (1)
	Meadowood Neighborhood Center Attn: Christine Reid 5734 Raymond Rd Madison, WI 53711 Phone: 608-467-8360	0 0	Sales Executive (1) Staff Accountant (2)
	Mt Zion Baptist Church Attn: Vanessa McDowell 2019 Fisher St Madison, WI 53713 Phone: 608-255-2570	0 0 0 0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (9) Accounting Manager (1) Staff Accountant (2) Local Sales Manager (1)
	NAACP- Madison Branch Attn: Linda Hoskins P.O. Box 45 Madison, WI 53701 Phone: 608-256-1942	0 0 0	Sales Executive (1) Accounting Manager (1) Staff Accountant (2)
	National Association of Black Journalist Attn: Veronique Dodson 8701-A Adelphi Rd The University of Maryland Adelphi, MD 20783 Phone: 301-445-7100	0 0 0	Sales Executive (1) Accounting Manager (1) Staff Accountant (2)
	National Association of Broadcasters Attn: Michelle Duke 1771 North St NW Ste 708 Washington DC 20036 Phone: 202-429-5300	0 0 0	Sales Executive (1) Accounting Manager (1) Staff Accountant (2)
	National Association of Hispanic Journalist Attn: Virginia Olusan 1193 National Press Building Washington DC 20045 Phone: 202-662-7145	0 0 0	Sales Executive (1) Accounting Manager (1) Staff Accountant (2)
	National Organization for Women Attn: Madeleine Para 122 State St, #403 Madison, WI 53703 Phone: 608-255-3911	0 0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Local Sales Manager (1)
	National Organization for Women Attn: Sheila Evanoff 122 State Street Madison, WI 53703 Phone: 608-255-3911	0 0 0	Sales Executive (9) Accounting Manager (1) Staff Accountant (2)
	Native American Journalist Association Attn: Jeff Haro 395 W Lindsey University of Oklahoma, Gaylord College Norman, OK 73019 Phone: 405-325-1949	0 0 0	Sales Executive (1) Accounting Manager (1) Staff Accountant (2)

Native American Public Communications Attn: Penny Costello 800 N 33 rd St PO Box 8311 Lincoln, NC 68503 Phone: 402-472-3522	0 0 0	Sales Executive (1) Accounting Manager (1) Staff Accountant (2)
Neighborhood House Community Center Attn: Craig Hendrickson 29 S Mills St Madison, WI 53715 Phone: 608-255-5337	0 0 0	Sales Executive (1) Accounting Manager (1) Staff Accountant (2)
Neighborhood House Community Center Attn: Zanna Magerle 29 S Mills St Madison, WI 53715 Phone: 608-255-5337	0 0	Sales Executive (1) Accounting Manager (1)
North Port Community Center – Packer Learning Center Attn: Rev Carmen Porco 1740 North Port Dr Madison, WI 53704 Phone: 608-249-9281	0 0	Sales Executive (1) Accounting Manager (1)
Ohio & Illinois Centers for Broadcasting Attn: Gary James 9000 Sweet Valley Dr Valley View, OH 44125 Phone: 216-447-9117	0 0	Sales Executive (1) Accounting Manager (1)
Omega School Inc. Attn: Oscar Mireles 2237 Sherman Ave Madison, WI 53704 Phone: 608-244-4650	0 0 0 0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (9) Accounting Manager (1) Local Sales Manager (1)
Operation Fresh Start Attn: Brian McMahon 1925 Winnebago St Madison, WI 53704 Phone: 608-244-4721	0 0 0	Sales Executive (1) Accounting Manager (1) Staff Accountant (2)
Pathways of Wisconsin Attn: Deborah Rogan 22 North Hancock Street Madison, WI 53703 Phone: 608-255-5011	0 0 0 0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (9) Accounting Manager (1) Staff Accountant (2) Local Sales Manager (1)
Prince Hall Masonic Temple Attn: Jan Gorgen 100 N Blair St Madison, WI 53703 Phone: 800-242-2307	0 0 0	Sales Executive (1) Accounting Manager (1) Staff Accountant (2)
Probation & Parole Division of	0	Advertising Coordinator (4)

Region 1 Office Attn: Art Thurmer 2445 Darwin Rd Ste 102 Madison, WI 53704 Phone: 608-246-1960	0 0 0 0	Assistant Advertising Operations Manager (1) Sales Executive (9) Accounting Manager (1) Local Sales Manager (1)
Probation & Parole Division of Region 1, Unit 102 & 1103 Attn: Deb Buechner 2565 E Johnson St Madison, WI 53704 Phone: 608-243-3300	0 0 0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (9) Accounting Manager (1) Local Sales Manager (1)
Probation & Parole Division of Region 1, Unit 110 Attn: Holly Schaffer 411 W Main St Madison, WI 53703 Phone: 608-266-5579	0 0 0 0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (9) Accounting Manager (1) Staff Accountant (2) Local Sales Manager (1)
Probation & Parole Division of Region 1, Unit 112 2039 Winnebago St Madison, WI 53704 Phone: 608-246-5428	0 0 0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (9) Accounting Manager (1) Local Sales Manager (1)
Probation & Parole Division of Region 1, Unit 120 Attn: Dan Duame 206 E Olin Ave Madison, WI 53713 Phone: 920-674-7840	0 0 0 0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (9) Accounting Manager (1) Staff Accountant (2) Local Sales Manager (1)
Probation & Parole Division of Region 1, Unit 101 & 107 818 W Badger Rd Ste 200 Madison, WI 53713 Phone: 608-266-2085	0 0 0 0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (9) Accounting Manager (1) Staff Accountant (2) Local Sales Manager (1)
Probation & Parole Division of Region 1, Unit 104 Attn: Mary Troia 5706 Odana Rd 2 nd Fl Madison, WI 53719 Phone: 608-273-5800	0 0 0 0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (9) Accounting Manager (1) Staff Accountant (2) Local Sales Manager (1)
Production Hub Attn: Kristen 801 W Fairbanks Ave Orlando, FL 32803 Phone: 877-629-4122	0 0 0	Sales Executive (1) Accounting Manager (1) Staff Accountant (2)
Referral	1 0 4 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (9) Accounting Manager (1)

		0	Staff Accountant (2)
		0	Local Sales Manager (1)
Salvation Army Attn: Major Sue Moore 630 East Washington Avenue Madison, WI 53703 Phone: 608-256-2321		0	Advertising Coordinator (4)
		0	Assistant Advertising Operations Manager (1)
		0	Sales Executive (9)
		0	Accounting Manager (1)
		0	Staff Accountant (2)
		0	Local Sales Manager (1)
SBG Website www.sbg.net Attn: Sharon Pickeral 10706 Beaver Dam Rd Hunt Valley, MD 21030 Phone: 410-568-1500		1	Advertising Coordinator (4)
		1	Assistant Advertising Operations Manager (1)
		0	Sales Executive (9)
		0	Accounting Manager (1)
		0	Staff Accountant (2)
		0	Local Sales Manager (1)
Southeast Asian Outreach & Kajsiab House Attn: Doua Vang 3518 Memorial Dr Building 4 Madison, WI 53704 Phone: 608-280-4760		0	Sales Executive (1)
		0	Accounting Manager (1)
Tvjobs.com Attn: Mark Holloway - President P.O. Box 4116 Oceanside, CA 92052 Phone: 760-754-8177		0	Sales Executive (9)
Television Bureau of Advertising Attn: Hope Ethridge 3 E 54 th St New York, NY 10022 Phone: 212-486-1111		0	Advertising Coordinator (4)
		0	Assistant Advertising Operations Manager (1)
		0	Sales Executive (9)
		0	Accounting Manager (1)
		0	Staff Accountant (2)
		0	Local Sales Manager (1)
United Migrate Opportunity Services Attn: John Bauknecht 2317 International LN Madison, WI 53704 Phone: 608-249-1180		0	Advertising Coordinator (4)
		0	Assistant Advertising Operations Manager (1)
		0	Sales Executive (9)
		0	Accounting Manager (1)
		0	Local Sales Manager (1)
University of Wisconsin Attn: Erica Salkin 821 University Ave 5134 Vilas Hall Madison, WI 53716		0	Advertising Coordinator (4)
		0	Assistant Advertising Operations Manager (1)
		0	Sales Executive (9)
		0	Accounting Manager (1)
		0	Local Sales Manager (1)
University of Wisconsin Adult and Disability Services Attn: Judith Strand 21 North Park St. 7 th Fl. Madison WI 53715 Phone: 608-265-6960		0	Sales Executive (1)
		0	Accounting Manager (1)
University of Wisconsin Adult and Student Services		0	Advertising Coordinator (4)
			Assistant Advertising Operations

	Attn: Sybil Pressprich 905 University Ave Madison, WI 53715 Phone: 608-263-6960	0 0 0 0	Manager (1) Sales Executive (8) Local Sales Manager (1) Staff Accountant (2)
	University of Wisconsin Dane County Extension Attn: Joan Laurion 1 Fen Oak Court Room 138 Madison, WI 53718 Phone: 608-224-3700	0 0 0 0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (9) Accounting Manager (1) Local Sales Manager (1)
	University of Wisconsin Department Of Mass Communications Attn: Sandy Rizzo 821 University Avenue Madison, WI 53706 Phone: 608-262-2543	0 0 0 0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (8) Staff Accountant (2) Local Sales Manager (1)
	University of Wisconsin Dept. of Mass Communications Attn: Susan French-Brandscheid 821 University Ave. 5114 Vilas Hall Madison, WI 53706 Phone: 608-263-7851	0 0	Sales Executive (1) Accounting Manager (1)
	University of Wisconsin Extension- Equity, Diversity and Inclusion Attn: Stephan Hiroshi Gilchrist 432 N. Lake St. 501 Extension Building Madison, WI 53706 Phone: 608-262-0277	0 0	Sales Executive (1) Accounting Manager (1)
	University of Wisconsin Journalism Dept. Attn: Linda Lucey 6112 Vilas Hall 821 University Ave. Madison, WI 53706 Phone: 608-262-2544	0 0 0 0 0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (9) Accounting Manager (1) Staff Accountant (2) Local Sales Manager (1)
	University of Wisconsin Madison Adult and Student Services Center 1305 Linden Dr 3 rd Floor Madison, WI 53706 Phone: 608-263-6960	0 0 0 0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (8) Staff Accountant (2) Local Sales Manager (1)
	University of Wisconsin Madison Center for Students with Disabilities Attn: Brian Schultz 780 Regent St. PO BOX 8680 Madison, WI 53708 Phone: 608-262-2001	0 0	Sales Executive (1) Accounting Manager (1)
	University of Wisconsin Madison Business Career Center Attn: Lisa Collins 3290 Grainger Hall 975 University Ave	0 0 0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (8) Staff Accountant (2)

Madison, WI 53706 Phone: 608-262-2550	0	Local Sales Manager (1)
University of Wisconsin- Madison Chicanalo/ Latinola Studies Attn: Alta Johnson 1155 Observatory Drive Madison, WI 53706 Phone: 608-265-4766	0 0 0 0 0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (9) Accounting Manager (1) Staff Accountant (2) Local Sales Manager (1)
University of Wisconsin Madison Equity and Diversity Resource Center Attn: Kathee Judkins 500 Lincoln Drive Room 179A Bascom Hall Madison, WI 53716 Phone: 608-263-2378	0 0 0 0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (9) Accounting Manager (1) Local Sales Manager (1)
University of Wisconsin Madison Journalism Attn: Greg Downey School of Journalism & Mass Communications 5112 Vilas-821 University Ave. Madison, WI 53706 Phone: 608-262-3691	0 0	Sales Executive (1) Accounting Manager (1)
University of Wisconsin Madison Journalism Attn: James L Baughman School of Journalism & Mass Communications 5112 Vilas-821 University Ave. Madison, WI 53706 Phone: 608-262-3691	0 0 0 0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (8) Staff Accountant (2) Local Sales Manager (1)
University of Wisconsin McBurney Disability Resource Center Attn: Cathy Trueba 1305 Linden Drive Middleton Building 3 rd Fl. Madison, WI 53706 Phone: 608-263-2741	0 0 0	Sales Executive (1) Accounting Manager (1) Staff Accountant (2)
University of Wisconsin PLATO Learning in Retirement/Division of Contin. Attn: Wendy Kerr 1305 Linden Dr, 3 rd Floor Madison, WI 53706 Phone: 608-262-5823	0 0 0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (8) Local Sales Manager (1)
University of Wisconsin Madison School of Business Career Center Attn: Steve Schroeder 3290 Grainger Hall 975 University Ave. Madison WI 53706 Phone: 608-262-2550	0 0	Sales Executive (1) Accounting Manager (1)
University of Wisconsin Platteville	0	Sales Executive (1)

Attn: Diana Trendt Career Center, Karrmann Library 1 st Floor 1 University Plaza Platteville, WI 53818 Phone: 608-342-1183	0 0	Accounting Manager (1) Staff Accountant (2)
University of Wisconsin- Student Job Center Attn: Tim Putzier 432 N. Murray Street, Suite B8 Madison, WI 53706 Phone: 608-262-6313	0 0 0 0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (9) Accounting Manager (1) Staff Accountant (2) Local Sales Manager (1)
University of Wisconsin WHA-TV Attn: C. Ashley 821 University Ave. Vilas Hall 4 th Floor Madison, WI 53706 Phone: 608-265-2302	0 0 0 0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (9) Accounting Manager (1) Staff Accountant (2) Local Sales Manager (1)
University Herzing University Attn: Jeff Westra The Professional Development Center 5218 East Terrace Drive Madison, WI 53718 Phone: 608-663-0808	0 0	Sales Executive (1) Accounting Manager (1)
Urban League of Greater Madison Attn: Stephen H. Barunginn 151 East Gorham St. Madison, WI 53703 Phone: 608-251-8550	0 0	Sales Executive (1) Accounting Manager (1) Staff Accountant (2)
Vera Court, Neighborhood Center Attn: Tom Solyst 614 Vera Court Madison, WI 53704 Phone: 608-246-8372	0 0	Sales Executive (1) Accounting Manager (1)
Vocational Rehabilitation Attn: Oscar Aviles 1819 Aberg Avenue, #E Madison, WI 53703 Phone: 608-242-4800	0 0 0 0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (9) Accounting Manager (1) Staff Accountant (2) Local Sales Manager (1)
Vocational Rehabilitation Blind Services Attn: Charlene Dwyer 2917 International Lane, Suite 300 P O Box 7852 Madison, WI 53707 Phone: 608-243-5600	0 0 0 0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (9) Accounting Manager (1) Local Sales Manager (1)
Vocational Rehabilitation WD Compensation Division Attn: Linda Hunter 201 E. Washington Ave. PO BOX 7852 Madison, WI 53707	0 0 0 0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (9) Accounting Manager (1) Local Sales Manager (1)

	Phone: 608-261-0050		
	Warner Park Community and Recreation Center Attn: Brad Weisinger 1625 Northport Drive Madison, WI 53704 Phone: 608-245-3690	0 0	Sales Executive (1) Accounting Manager (1)
	Wil-Mar Neighborhood Center Attn: Gary Kallas 953 Jenifer Street Madison, WI 53703 Phone: 608-257-4576	0 0	Sales Executive (1) Accounting Manager (1)
	William S. Middleton Memorial VA Hospital Veteran Center Attn: Ellen Shinko 147 South Butler St. Madison WI 53703 Phone: 608-280-7026	0 0 0 0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (9) Accounting Manager (1) Staff Accountant (2) Local Sales Manager (1)
	Wisconsin Broadcasters Association c/o Mandy Endicott 44 East Mifflin Street Suite 900 Madison, WI 53704 Phone: 608-255-2600	0 0 0	Sales Executive (1) Accounting Manager (1) Staff Accountant (2)
	Wisconsin Broadcasters Association Attn: Linda Baun 443 East Mifflin Madison, WI 53703 Phone: 608-255-2600	2 1 1 1	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (8) Local Sales Manager (1)
	Wisconsin Coalition Against Domestic Violence Attn: Colleen Cox 307 South Paterson, Suite 1 Madison, WI 53703 Phone: 608-255-0539	0 0 0 0 0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (9) Accounting Manager (1) Staff Accountant (2) Local Sales Manager (1)
	Wisconsin Council for the Blind and Visually Impaired Attn: Karen Majkrzak 754 Williamson St. Madison, WI 53703 Phone: 608-255-1166	0 0 0 0 0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (9) Accounting Manager (1) Staff Accountant (2) Local Sales Manager (1)
	Wisconsin Council on Workforce Investment Attn: Ronald Hunt 201 East Washington Ave. PO BOX 7972 Madison, WI 53707 Phone: 608-266-2687	0 0 0 0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (9) Accounting Manager (1) Local Sales Manager (1)
	Wisconsin Department of Workforce Development Attn: Lois Grimh 1819 Aberg Ave. Suite C Madison, WI 53704	0 0 0 1	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (1) Accounting Manager (1)

	Phone: 608-242-4884	0	Local Sales Manager (1)
	Wisconsin Dept. of Revenue Attn: Lisa Lathrop 2135 Rimrock Road Madison, WI 53708 Phone: 608-266-9952	0 0 0 0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (9) Accounting Manager (1) Local Sales Manager (1)
	Wisconsin Employment Relations Commission, WERC Attn: Suzanne Bacon 18 South Thornton Ave. PO BOX 7870 Madison, WI 53707 Phone: 608-266-3461	0 0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Accounting Manager (1)
	Wisconsin NOW Attn: Rebecca 122 State St, Ste 403 Madison, WI 53703 Phone: 608-255-3911	0 0 0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (8) Local Sales Manager (1)
	Wisconsin State Journal Attn: Debbie Reed Human Resource Dept. 1901 Fish Hatchery Rd Madison, WI 53713 Phone: 608-252-6338	1 0 1 0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (8) Staff Accountant (2) Local Sales Manager (1)
	Wisconsin State Journal c/o Capital Newspapers Attn: Katie Ogden 1901 Fish Hatchery Road Madison, WI 53713 Phone: 608-250-5638	0 1	Sales Executive (1) Accounting Manager (1)
	Wisconsin Women's Council Attn: Katie Munk 14 West Mifflin Street Suite 212 Madison, WI 53703 Phone: 608-266-2219	0 0 0 0 0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (9) Accounting Manager (1) Staff Accountant (2) Local Sales Manager (1)
	Wisconsin Youth and Family Center Attn: Ellie Maier 1201 McKenna Blvd. Madison, WI 53719 Phone: 608-276-9782	0 0	Sales Executive (1) Accounting Manager (1)
	WMTV-TV Attn: Ellen Buss 615 Forward Drive Madison, WI 53711 Phone: 608-274-1515	0 0	Sales Executive (1) Accounting Manager (1)
	Women of Color Attn: Phyllis Holman Weisbard Women's Studies Consortium 430 Memorial Library 728 State Street Madison, WI 53706 Phone: 608-263-5754	0 0 0 0 0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (9) Accounting Manager (1) Staff Accountant (2) Local Sales Manager (1)

Workforce Development Board of South Central Wisconsin TEC Center Attn: Dale Hopkins 3591 Anderson St. Suite 203 Madison, WI 53704 Phone: 608-249-9001 Ext: 223	0 0 0 0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (9) Local Sales Manager (1) Accounting Manager (1)
Working Partnerships, LLC Attn: Wayne Engelbert 6333 Odana Road Madison, WI 53719 Phone: 608-278-8400	0 0 0 0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (9) Accounting Manager (1) Staff Accountant (2) Local Sales Manager (1)
Yahara House Attn: Steve Ranney 802 East Gorham Street Madison, WI 53703 Phone: 608-280-4700	0 0 0 0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (9) Accounting Manager (1) Staff Accountant (2) Local Sales Manager (1)
Youth Opportunities Attn: Sandra Howland 1819 Aberg Ave. Madison, WI 53704 Phone: 608-242-4548	0 0 0 0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (9) Accounting Manager (1) Local Sales Manager (1)
YWCA Employment & Training Attn: Leslie Westerfelt 338 W. Lakeside Street Madison, WI 53715 Phone: 608-255-3098	0 0 0 0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (9) Accounting Manager (1) Staff Accountant (2) Local Sales Manager (1)
YWCA Women's Resource Center Attn: Eileen Mershart 101 East Mifflin Madison, WI 53703 Phone: 608-257-1436	0 0 0 0 0	Advertising Coordinator (4) Assistant Advertising Operations Manager (1) Sales Executive (9) Accounting Manager (1) Staff Accountant (2) Local Sales Manager (1)

* indicates community groups that have requested notification of job openings at WMSN.

ATTACHMENT C

Appendix 3 to

Sample Annual EEO Public File Report Form

Covering the Period from August 1, 2009 to July 31, 2010

WMSN

Section 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by WMSN

1. Job Fair

Career Fair

Date of Station Participation: January 27, 2010

Participating Employees: Kerry Johnson, General Manager

Host/Sponsor of Activity: Wisconsin Broadcasters Association

This job fair was held as a part of the Wisconsin Broadcasters Association's 2010 Winter Conference. It was held from 9:00am to 11:00am at the Monona Terrace in Madison, WI. It is believed there were over 100 broadcasting job seekers in attendance that day.

Career Fair

Date of Station Participation: June 23, 2010

Participating Employees: Kerry Johnson, General Manager

Host/Sponsor of Activity: Wisconsin Broadcasters Association

This job fair was held as a part of the Wisconsin Broadcasters Association's 2010 Summer Conference. It was held from 2:00pm to 4:00pm at the Chula Vista Resort, Wisconsin Dells, WI. The Wisconsin Broadcasters Association reported that many job seekers were in attendance.

2. Alternative Internet Program

Broadcast Compliance Services

Dates of Station Participation: August 1, 2009 thru July 31, 2010

WMSN has subscribed to Broadcast Compliance Services. BCS is an online based job referral program that dramatically broadens the scope of your recruitment, sending all of our job posting to hundreds of organizations that accept job postings, including the sources listed in Appendix 2. BCS also provides instant on-line documentation that the station has done everything possible to conduct an effective EEO outreach effort, and provides comprehensive on-demand reports as needed.

3. Training Program

“Legal Issues in Hiring: Effective Strategies to Promote EEO & Prevent Unlawful Discrimination”

Date of Station Participation: January 27, 2010

Participating Employee: Kerry Johnson, General Manager

Host/Sponsor of Activity: Wisconsin Broadcasters Association

Brief Description of Activity: Kerry Johnson attended the “Legal Issues in Hiring: Effective Strategies to Promote EEO & Prevent Unlawful Discrimination” Seminar put on by the Wisconsin Broadcasters Association as part of their Winter Conference, in this seminar the attendees were taught how to ensure Equal Employment Opportunity and prevent unlawful discrimination.

“Discrimination Law for Broadcasters: Legal Issues & Effective Strategies to Prevent Unlawful Discrimination”

Date of Station Participation: June 23, 2010

Participating Employee: Kerry Johnson, General Manager

Host/Sponsor of Activity: Wisconsin Broadcasters Association

Brief Description of Activity: Kerry Johnson attended the “Discrimination Law for Broadcasters: Legal Issues & Effective Strategies to Prevent Unlawful Discrimination” Seminar put on by the Wisconsin Broadcasters Association as part of their Summer Conference, in this seminar the attendees were taught how to ensure Equal Employment Opportunity and prevent unlawful discrimination.

Managers Hiring Training

Date of Station Participation: June 24, 2010

Participating Employees: Carol Poole, Regional Advertising Support Operations Manager; Jamie Gould, Accounting Manager; Jamie Nelson, Assistant Chief Engineer; Julie Ford-Moody, Assistant Regional Controller; Kerry Maki, Chief Engineer; Mitch Proctor, Creative Services Manager; Robert Krieghoff, General Sales Manager; Sheryl Nelson, Regional Controller

Host/Sponsor of Activity: Sharon Pickeral, Recruitment Manager, Sinclair Broadcast Group Inc.

Brief Description of Activity: Sharon Pickeral, Sinclair Broadcast Group, Inc.'s Recruitment Manager held a training session for all WMSN-TV department heads as well as hiring managers on EEOC compliance and proper interviewing techniques and the importance of maintaining notes and keeping records of all interviews.

TRAINING

SBG Inc. is an equal opportunity employer. Equal employment opportunity has been and continues to be both the Company's policy and practice. In order to provide equal employment and advancement opportunities to all individuals, employment decisions at SBG and its stations will be based on merit, qualifications, and abilities. We will recruit, hire, train, promote, and make all other employment decisions without regard to race, color, religion, sex, national origin, age, disability, veteran status, Acquired-Immune Deficiency Syndrome (AIDS), AIDS-Related Complex (ARC), veteran status or any other category protected by law.

Further, in keeping with this commitment to equal employment opportunity, SBG Inc. offers mandatory training for equal opportunity employment, discrimination and appropriate workplace behavior, including workplace harassment, to its management.

Activity: Sexual Harassment Training

Date of Station Participation: Ongoing

Participating Employees: All

Brief Description of Activity and Station Participation: All employees participated in web based training on Recognizing and Preventing Sexual Harassment.